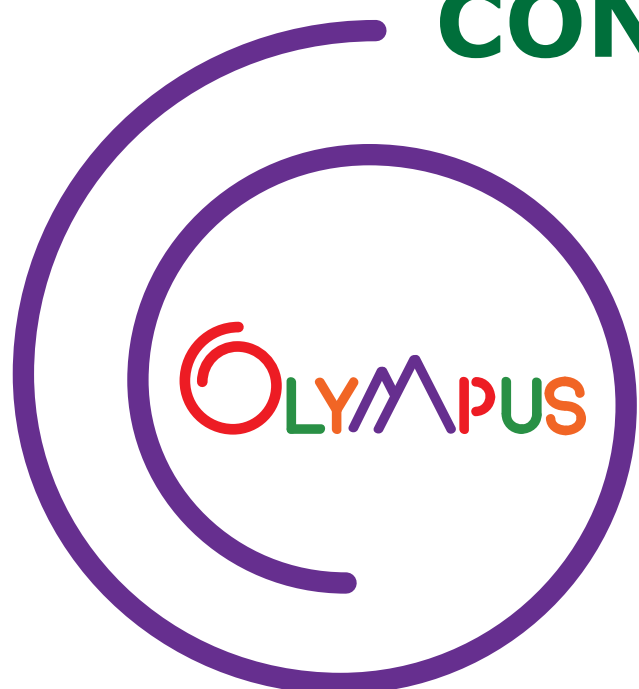


Project Olympus CONNECTS FACULTY

Monday, March 30, 2009
4:00-5:30 pm



Newell Simon Hall
Mauldin Auditorium (1305)
Carnegie Mellon

The Path from Basic Research to the Market Place

- Please join us for a discussion about taking your research from the lab to the marketplace
- Babs is a serial entrepreneur who has worked with faculty and scientists to commercialize their innovations into startups
- Her talk is aimed at demystifying the commercialization process for faculty and researchers, who are new to the world of intellectual property, venture finance, stock ownership, and market entry for new products



Babs Carryer

Project Olympus's Embedded Entrepreneur
Adjunct Professor at Tepper and Heinz College
Carnegie Mellon University



Project Olympus is a Carnegie Mellon University initiative created to bridge the gap between **research** and **commercialization** to enable talent and ideas to grow in the region

Olympus provides **start-up advice**, **micro-grants**, **incubator space** and **connections** for faculty and students

<http://www.olympus.cs.cmu.edu/connects>